

Membership Retention
SAVE A MEMBER CAMPAIGN

OBJECTIVE: In an effort to reduce our district-wide attrition rate from 15.7% to 13.7%, all clubs in the district are asked to take on the challenge to reduce your club attrition by the same amount (2%), or **save at least one member!** Refer to the "GOAL" column to determine how many members your club needs to save in order to achieve this challenge!

WE CAN DO THIS!!!

#	Area	AG	Club	President	Membership Chair In DACdb	# Members 7/1/24	Size Cat.	Average Annual Attrition	Average Attrition Rate	Target Attrition Rate	Target Member Attrition (2% reduction)	GOAL: Number To Save	Notes:
1	7	Roberts Kelterborn, Michelle Elizabeth	Athens	Yalamanchili, Kalki	Bettendorf, Philip	184	XL	18	10.0%	8%	15	3	
2	5	Valentine, Mark	Banks County	Day, Brad	Brown, Jill	23	S	6	25.0%	23%	5	1	
3	5	Valentine, Mark	Barrow Area	McLane, Kym	McDaniel, Ben	54	M	4	3.8%	2%	3	1	Wow...3.8%! Fantastic!
4	2	Prater, Jason	Bartow County	White, Seth	Fleetwood, Billy	58	L	5	10.3%	8%	4	1	
5	19	Mason, Barbara	Big Canoe	Ebener, Dirk	Whatley, Mike	47	M	4	8.8%	7%	3	1	Attrition is under 10%...Marvelous!
6	13	Garrison, Andy	Braselton	Woodall, Tracy	Paugh, Leigh Ann	48	M	5	10.2%	8%	4	1	
7	1	Killings, Jackie	Calhoun	Nesbitt, William	Kirby, Dianne	31	M	4	12.1%	10%	3	1	
8	16	Elder, Greg	Canton	Smith, Marcie	Estes, Kristi	76	L	11	15.9%	14%	10	1	
9	4	Ciccone, Debby	Carpe Diem	Ciccone, Debby	Ciccone, Debby	5	S	5	57.7%	56%	3	2	
10	1	Killings, Jackie	Carpet City (Dalton)	Kelley, Marisa	Norris, Mary	14	S	2	14.6%	13%	1	1	
11	2	Prater, Jason	Cartersville	Dye, Cheree	Hall, Kathy	32	M	4	13.5%	12%	3	1	
12	16	Elder, Greg	Cherokee County	Dietzel, Mike	Dietzel, Mike	7	S	2	26.3%	24%	1	1	
13	3	Sternberg, Edward	Clayton	Webster, Sheryl	Farrington, David	99	XL	9	13.3%	11%	8	1	
14	9	Wells, Patrick	Columbia County	English, Jonathan	Myers, Mary	42	M	4	12.2%	10%	3	1	
15	9	Wells, Patrick	Columbia County West	McNaylor, Tara		16	S	2	15.8%	14%	1	1	
16	10	Cooper, Travis	Conyers	Hilburn, Bryan	Lassiter, Mike	52	M	9	15.8%	14%	7	2	
17	10	Cooper, Travis	Covington	Poynter, Lauren	Bacon, Salisa	42	M	7	17.1%	15%	6	1	
18	19	Mason, Barbara	Dahlonega	Grafstein, Mike	Minnich, Donna	23	S	4	17.1%	15%	3	1	
19	19	Mason, Barbara	Dahlonega Sunrise	Sanford, Tracy	Robertson, David	76	L	10	16.8%	15%	9	1	
20	1	Killings, Jackie	Dalton	Maret, Michael	Robertson, Cheri	102	XL	10	10.1%	8%	8	2	
21	19	Mason, Barbara	Dawson County	Vermillion, Barbara	Pettit, Pepper; Yochum, Scott	70	L	11	16.9%	15%	10	1	
22	12	Hibbard, Jennifer	Duluth	Everson, Melvin	Reeves, Matthew	50	M	6	12.4%	10%	5	1	
24	6	Everett, Mike	Elberton	Dixon, Eric	Dixon, Eric	28	S	4	14.1%	12%	3	1	
25	2	Prater, Jason	Etowah Cartersville	Santini, Matthew	Osborne, Jeff	18	S	4	19.6%	18%	3	1	
26	14	Bowns, Allen	Forsyth County (Cumming)	Smith, Michael	Rice, Zack	75	L	9	11.2%	9%	7	2	
27	6	Everett, Mike	Franklin County	Crawford, Paul	Cape, Vernon	8	S	3	19.5%	18%	1	2	
28	13	Garrison, Andy	Gainesville	Jones, Christina	Lee, William; Stewart, Andy	153	XL	12	8.0%	6%	9	3	Attrition is under 10%...Marvelous!
29	3	Sternberg, Edward	Gilmer County	Payne, Jason	Chastain, Scott	23	S	3	13.1%	11%	2	1	
30	8	Gilland, Tammy	Greene and Putnam Counties	Franks, Martha	Beasley, Kelly; Dickey, Avis	48	M	8	15.1%	13%	6	2	
31	12	Hibbard, Jennifer	Gwinnett County	Beisber, Brad	Collier, Dave	94	XL	10	9.9%	8%	7	3	Attrition is under 10%...Marvelous!
32	15	Hendrickson, Jennifer	Gwinnett Sunrise	Turner, Christopher	Walker, Selwyn	10	S	3	17.9%	16%	2	1	
33	5	Valentine, Mark	Habersham County	Hulseay, Amy	Van Doornum, Elizabeth	85	L	16	17.1%	15%	13	3	
34	13	Garrison, Andy	Hall County	Mershon, Todd	Pope, Lona	23	S	7	30.3%	28%	6	1	
35	6	Everett, Mike	Hartwell	Ford, Jason	Johnson, Earl	50	M	10	18.2%	16%	8	2	
36	4	Ciccone, Debby	Helen	Crow, Mitzi		22	S	7	37.7%	36%	6	1	
37	16	Elder, Greg	Jasper	Callan, Dana	Wofford, Sharon	50	M	9	15.5%	14%	7	2	
38	13	Garrison, Andy	Jefferson	Robinson, Patrick	Hendrix, Ryan	44	M	8	18.0%	16%	7	1	
39	14	Bowns, Allen	Johns Creek	Margolis, Marilyn	Holst, Arthur	33	M	5	14.0%	12%	4	1	
40	17	Adams, Lauren	LaFayette	Staton, Jeremy	Grinnell, Janie	27	S	3	10.3%	8%	2	1	
41	3	Sternberg, Edward	Lake Chatuge	Wheeler, Cathy	Hunley, Shannon	36	M	4	9.7%	8%	3	1	Attrition is under 10%...Marvelous!
42	14	Bowns, Allen	Lanier-Forsyth	Brooks, Derek	Bieser, Joe	92	XL	17	17.8%	16%	15	2	
43	12	Hibbard, Jennifer	Lawrenceville	Johnson, Greg	Evans, George	36	M	3	8.0%	6%	2	1	Attrition is under 10%...Marvelous!
44	11	Strickland, Kenneth	Loganville	Hill, Donnma	Thrasher, Marty; Thrasher, Jenife	44	M	10	23.0%	21%	9	1	
45	6	Everett, Mike	Madison County	Meenteneyer, Jason	Brown, Edward; Taylor, John	45	M	2	4.8%	3%	1	1	Attrition is under 5%...Incredible!
46	9	Wells, Patrick	Martinez-Evans	White, Rahel	Miller, Phillip	33	M	4	12.0%	10%	3	1	
47	11	Strickland, Kenneth	Monroe	Hawks, Laurie	Wood, Linda	32	M	7	18.3%	16%	5	2	
48	8	Gilland, Tammy	Morgan County	Stapp, Karen	Malcolm, Judy	27	S	5	14.3%	12%	3	2	

49	14	Bowns, Allen	North Forsyth-400	Mangum, Skip	Girvan, PJ	37	M	2	6.0%	4%	1	1	Attrition is under 10%...Marvelous!
50	15	Hendrickson, Jennifer	North Gwinnett County	Workman, James	Sale, Raymer	27	S	1	10.7%	9%	1	1	
51	7	Roberts Kelterborn, Michelle Elizabeth	North Oconee	Downs, Shelly	Peterson, Laurie	12	S	4	26.8%	25%	3	1	
52	7	Roberts Kelterborn, Michelle Elizabeth	Oconee County	McCleary, Michael	Garnto, Travis	117	XL	11	10.3%	8%	10	1	
53	7	Roberts Kelterborn, Michelle Elizabeth	Oglethorpe County	Welch, Jeffrey	Westmacott, Jean	19	S	5	19.4%	17%	3	2	
54	15	Hendrickson, Jennifer	Peachtree Corners	Kelly, Mike	Slack, Susan	20	S	2	12.0%	10%	1	1	
55	10	Cooper, Travis	Rockdale County	Jackson-Iett, Sandra	Rhodes, Veronica	41	M	7	17.7%	16%	6	1	
56	17	Adams, Lauren	Rome	Ferguson, Jan	Thornton, Mary	115	XL	20	16.2%	14%	16	4	
57	17	Adams, Lauren	Rome-Seven Hills	Ratliff, Caleb		48	M	7	14.4%	12%	6	1	
58	11	Strickland, Kenneth	Social Circle	Dally, Rebeca	Dally, Patrick	18	S	2	10.5%	9%	1	1	
59	14	Bowns, Allen	South Forsyth County	Decherd, Ann	Dikes, Angela; McLane, Corey	37	M	14	29.2%	27%	10	4	
60	13	Garrison, Andy	South Hall County	Carden, Renee	Davenport, Andrew	21	S	8	27.7%	26%	5	3	
61	15	Hendrickson, Jennifer	Sugarloaf	Shoepf, Linda	Bonilla, Ryan; Pruitt, Rip	38	M	9	20.8%	19%	7	2	
62	17	Adams, Lauren	Summerville-Trion	Thomas, Lanny		23	S	1	3.4%	1%	0	1	Attrition of 3.4%...you are setting the pace!
63	7	Roberts Kelterborn, Michelle Elizabeth	The Classic City of Athens	Bowen, Jordan	Blankenship, Selena	51	M	12	20.6%	19%	9	3	
64	9	Wells, Patrick	Thomson	Dudley, Bennett		58	M	11	17.0%	15%	9	2	
65	5	Valentine, Mark	Toccoa	Womack, Leon	Johnston, Warren	27	S	7	21.4%	19%	5	2	
66	16	Elder, Greg	Towne Lake	Wilson, Erin	Hellenga, Brett	24	S	6	26.2%	24%	5	1	
67	3	Sternberg, Edward	Union County	DeLuca, Patrick	Dahlstrom, Beverly	31	M	5	15.8%	14%	4	1	
68	8	Gilland, Tammy	Washington	Tyler, Douglas	Pope, Edward	23	S	4	14.7%	13%	3	1	
69	4	Ciccone, Debby	White County	Creek, Lori		35	M	7	16.8%	15%	5	2	
70	11	Strickland, Kenneth	Winder	Darby, Al	Darby, Al	29	S	5	17.2%	15%	4	1	
71	16	Elder, Greg	Woodstock	Dalton, Steven		18	S	4	18.9%	17%	3	1	
72	18	Ambanpola, Nipuna	GA Highlands College										
73	18	Ambanpola, Nipuna	GSU at Newton										
74	18	Ambanpola, Nipuna	Rotaract Club of The Univ. of Georgia										
75	18	Ambanpola, Nipuna	University of North Georgia										
						COUNT:	64		469			97	
						PERCENTAGE (71 Rotary Clubs):	90.14%						